



Fundraising Pack

Femmy O Foundation Fundraising Pack

Fundraising Pack

Creating impact through
community support

Contact Us:  www.FemmyOFoundation.com

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Welcome Letter

From the Board of Femmy O Foundation

Thank you for joining us in support of The Femmy O Foundation. Due to supporters like you, we can continue empowering entrepreneurs, sharing knowledge, and supporting cancer awareness - all in honour of Femmy Olaniyi's inspiring legacy.

Your fundraising helps us amplify impact and expand our programmes. Together, we make change possible.

(Signature...)




About The Femmy O Foundation

The Femmy O Foundation was created in loving memory of Femmy Olaniyi, a cherished daughter, sister and friend. Inspired by Femmy's entrepreneurial spirit, faith and dedication to learning, the Foundation honours her life by continuing her legacy of empowerment.

Femmy O Foundation is a volunteer-led, donation-funded not-for-profit organisation run by Femmy's family and a team of committed volunteers.

Our Mission & Vision



Mission:

To empower entrepreneurs, share knowledge, and support cancer awareness.

Vision:

A world where every aspiring entrepreneur has the resources to succeed, every learner has the opportunity to grow, and every individual is empowered with knowledge to take charge of their health - honouring Femmy's legacy through empowerment, education and advocacy.



What We Do



At The Femmy O Foundation, our work is rooted in empowerment, education, and advocacy. We are committed to creating meaningful opportunities that uplift individuals and strengthen communities. Through our programmes and initiatives, we focus on addressing real needs, supporting personal and professional growth, and equipping people with the knowledge and resources to thrive.

Our work is delivered across three key pillars:

✓ **Support Cancer Awareness**

We provide resources and education on cancer awareness, prevention, and early detection, promoting self-health advocacy through educational content and events.

✓ **Empower Entrepreneurs**

We award an annual grant to small businesses or emerging entrepreneurs looking to launch or grow their ventures, creating opportunities and support reminiscent of Femmy's own entrepreneurial journey.

✓ **Education & Community Programmes**

We host health awareness and entrepreneurship workshops, alongside mentoring and networking events such as EE Sessions, to build confidence, develop skills, and foster a strong community.



Why Your Fundraising Matters

Funds raised help us:

- Increase health awareness campaigns.
- Provide entrepreneurial resources and mentoring.
- Support grant programmes for small businesses.
- Expand community outreach and educational events.

Your efforts help sustain and grow these initiatives so they can reach even more people.





Fundraising Ideas

Here are ways you can get involved and raise funds:

Event-Based Ideas

- Quiz Night / Trivia
- Sponsored Run / Walk
- Gala / Dinner Night
- Karaoke or Talent Show



Community & Social Fundraisers

- Bake Sale or Coffee Morning
- Movie Night
- Auction
- Picnic



School / Workplace

- Non-Uniform Day
- Office Raffle
- Formal Ball



Online / Digital

- iDonate Page Fundraising
- Livestream Fundraiser
- Social Media Challenge



Planning your Fundraiser

Planning your fundraiser may feel like a big task, but we're here to support you every step of the way.

Whether you're organising a small community event or a larger campaign, having a clear plan will help ensure your fundraiser runs smoothly and successfully.

Follow the steps below to guide you from idea to impact:

1. Choose Your Event Type.
2. Set a Fundraising Goal.
3. Complete the Registration Form.
4. Create your iDonate Fundraising Page.
5. Promote on Social Media & Local Channels.
6. Host your Fundraiser.
7. Submit funds and share your impact.



iDonate Guide

Online fundraising is one of the simplest and most effective ways to collect donations and share your impact with a wider audience. Creating an iDonate page allows friends, family, colleagues, and supporters to contribute securely and easily from anywhere.

Follow the steps below to set up your fundraising page and start raising funds for the Femmy O Foundation.

1. Visit [iDonate.ie](https://idonate.ie)
2. Click 'Start Fundraising'.
3. Search for The Femmy O Foundation.
4. Click 'Select Cause' and click next step.
5. Create your own event and set your fundraising target.
6. Add your team's information.
7. Share your link with family, friends and community.

Fundraising Materials Available

To help make your fundraiser a success, Femmy O Foundation is pleased to provide a range of promotional and fundraising materials to support your event. These resources are designed to help you raise awareness, encourage donations, and create a strong visual presence for your fundraiser.

We can provide:

-  Our branded flyer.
-  Femmy O Foundation T-Shirts.
-  Femmy O Foundation Merchandise
-  A customisable Femmy O Foundation social media graphic.

The Femmy O Foundation Fundraising Registration Form

[Click here for the Registration Form](#)

You can contact us with the information below if you need further assistance.

Contact Us:  www.FemmyOFoundation.com

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After Your Fundraiser!

Thank you for the time, effort and dedication you've put into supporting The Femmy O Foundation. Your contribution makes a meaningful difference in helping us continue our work in entrepreneurship, education, and cancer awareness. To ensure everything is finalised smoothly, please follow the steps below to submit your funds and share your impact with us.

1. **Submit the funds raised:** Please transfer the total amount raised via your iDonate page or through the agreed payment method. If you have collected cash donations, contact us for guidance on how to securely submit these funds.
2. **Share photos and video highlights:** We would love to see your event in action. Sending photos or short video clips helps us showcase the impact of your fundraiser and celebrate your efforts across our platforms.
3. **Let us know your total impact:** Tell us how much you raised, how many people attended, and any memorable moments from your event. These details help us measure our collective impact and recognise your contribution.
4. **Receive recognition and thanks:** With your consent, we will publicly thank you on our social media channels and highlight your fundraiser within our community. We are proud to celebrate every individual, group, or organisation that supports our mission.

Your dedication helps us continue to empower entrepreneurs, advance education, and promote cancer awareness. We are truly grateful for your commitment to making a difference.



Recognition & Thank You

Thank you for being part of our mission. Your willingness to give your time, energy and resources means more than words can express. Through your fundraising efforts, you are helping us honour Femmy's legacy in a powerful and practical way.

Because of supporters like you, we can continue empowering entrepreneurs, educating communities, and raising awareness around cancer prevention and advocacy. Your support helps create a meaningful and lasting impact.

Every event hosted, every donation collected, and every conversation started strengthens our community and extends our reach. You are not just raising funds - you are raising awareness, creating opportunity, and inspiring others to get involved.

We are deeply grateful for your support and proud to recognise you as part of the Femmy O Foundation community. Together, we are building something meaningful, rooted in education, empowerment and compassion.

Thank you!



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